

Seed Redemptive Design Framework

DISCOVER

DESIGN

GROW

PHASE 1

Discovering God-given Purpose

Get clarity on your 'why' and how it relates to God's work in the world. This is your foundation. It gives meaning and direction to your initiative.

PHASE 2

Story of Change

A compelling articulation of the problem you're solving, and the different possible future you envisage.

PHASE 3

Product/Service Design

Develop your prototype. Test with real beneficiaries or customers. Develop an evidence base to evaluate whether your idea is viable.

PHASE 4

Vehicle for Change

Test your business and financial model. Is it scalable and sustainable? Will it achieve the change you desire? Prepare for investment.

PHASE 5

Community of Change

Build your stakeholder community. Develop capacity through collaboration and partnership.

PHASE 6

Executing for Growth

Develop clear plans and deliver to market. Monitor & evaluate. Share your story and build impact.

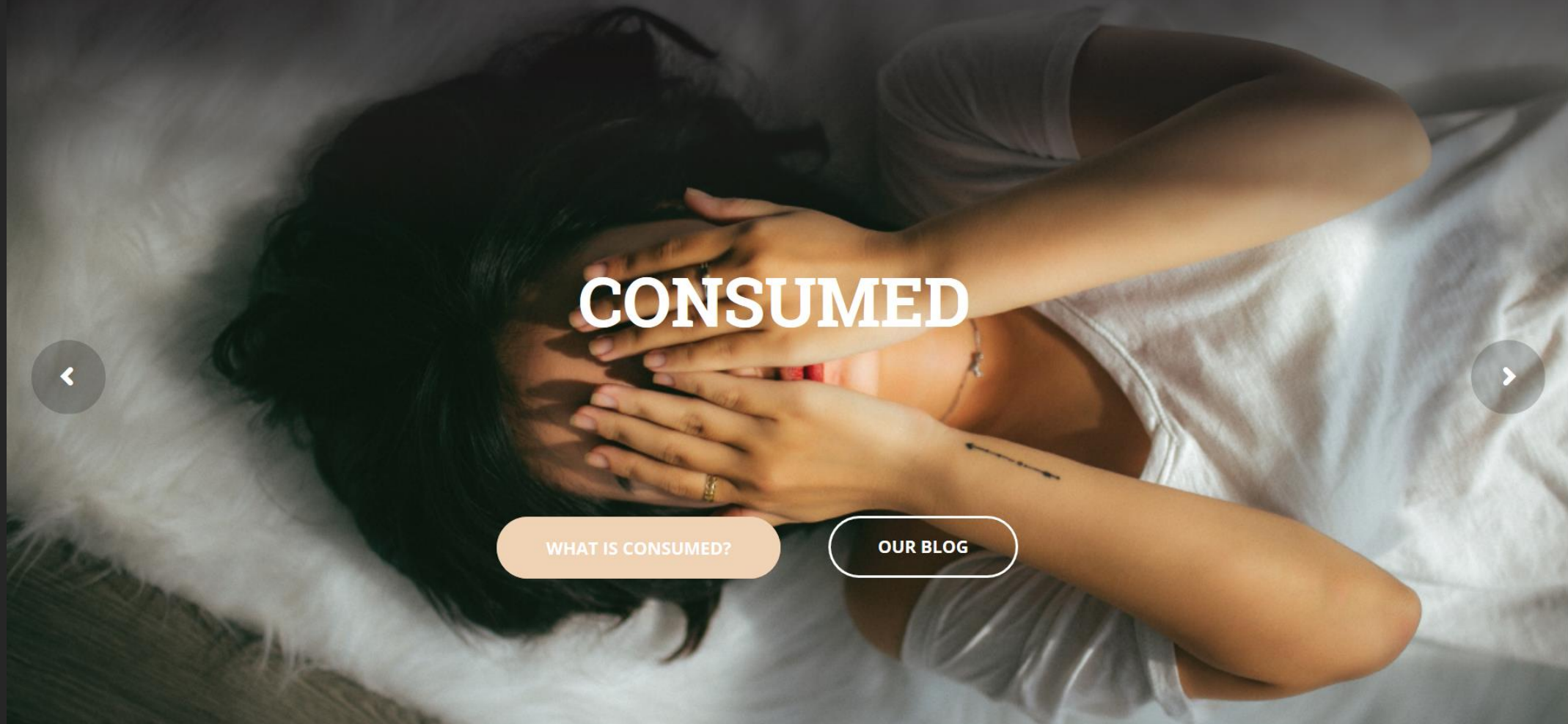


The Good Life?



CONSUMED

- HOME
- ABOUT v
- THE GOOD LIFE?
- STREAMS v
- CLARIFY v
- AMPLIFY
- CREATE v
- CONTACT US



WHAT IS CONSUMED?

OUR BLOG

Imagination is..... 'the power to send forth your thoughts in shapes that other people can see'.

'Creation itself is the work of the divine imagination. The world is made up of God's thoughts put into shapes that people can see.'
(George MacDonald)



*The Great
Divorce*

C·S· LEWIS



'Lewis wrote stories not so readers could
escape reality but so that they could
experience reality' (Van Hoozer)

“Do you think I am trying to weave a spell?
Perhaps I am; but remember your fairy tales.
Spells are used for breaking enchantments as
well as for inducing them. And you and I have
need of the strongest spell that can be found to
wake us from the evil enchantment of
worldliness”



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